

Frequently Asked Questions About The Law School Mastery Method

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I. NLP – Neuro Linguistic Programming

Q: What is Neuro Linguistic Programming?

A: NLP (Neuro Linguistic Programming) is a constantly evolving set of models, presuppositions, patterns, techniques, and observation-based theories resulting from the study of the structure of subjective experience, behavior and communication.

NLP is based on simply finding out what works, formalizing it, and adapting the models and a techniques to other situations so as to duplicate the successful strategy for others.

NLP initiated during 1970's is the study of the structure of subjective experience that evolved from extensive research. NLP identifies several common patterns in the thinking mode of successful people and offers its users a means to "model" or "duplicate" such excellence. According to one of the developers, "The purpose of consciousness is to control your own brain."

A successful model will not only help you succeed, but knowing the methodology behind it allows you to create new techniques! When people discover what someone who excels does inside their head in order to perform a task exceptionally well, then they've discovered a new strategy. In this respect, when you begin to work with NLP and develop the skills, you will learn to evaluate other people's successful models and working strategies and make them work for you!

Some common applications of NLP include: Performance Enhancement, Improving Communication Skills, Overcoming Phobias, Success Conditioning, Changing Behavior, Resolving Issues, Persuasion and Influence and Improving your lifestyle.

Q: Isn't NLP really just hypnosis?

A: No. NLP is not *just* hypnosis. Clinical hypnotist and giant in the industry Milton Erickson was a strong influence on NLP's founders, but NLP includes aspects of many other disciplines as well.

Q: Can NLP be used on yourself?

A: Yes. Many people use NLP as a form of self development. That's the basis of how we used its principles in the Law School Mastery Method.

Q: What are the presuppositions of NLP?

A: Here are some of them.

1. No one is wrong or broken. People work perfectly to accomplish what they are currently accomplishing.
2. People already have all the resources they need to effect a change within them.
3. There is a positive intention motivating every behavior, and a context in which every behavior has

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value.

4. Every behavior is useful in some context.
5. The meaning of a communication is the response you get from it. You cannot fail to communicate.
6. If you aren't getting the response you want, do something different.
7. The ability to change the process by which we experience reality is more often valuable than changing the content of our experience of reality.
8. All distinctions human beings are able to make concerning our environment and our behavior can be usefully represented through the visual, auditory, kinesthetic, olfactory, and gustatory senses.
9. Feedback vs. Failure – All results and behaviors are achievements, whether they are desired outcomes for a given task/context, or not.
10. The positive worth of the individual is held constant, while the value and appropriateness of internal and/or external behavior is questioned
11. In any system, the element with the most flexibility exerts the most influence.
12. If someone can do something, anyone can learn it.
13. The map is not the territory.

Q. Who Uses NLP?

A. People from a variety of career areas, backgrounds, and interests have studied NLP over the last 30 years. These include:

- Educators and Trainers: acquire the ability to recognize the strategies people use to learn — those that work, the ones that don't and what to do about it — to support students/clients in achieving their objectives.
- Students: learn and integrate new resources for coping with the pressures of school, recognize what needs to be changed and become willing to engage the learning process more directly.
- Parents: become more comfortable and adept at interacting with their children in a way that leaves everyone feeling seen, heard and respected; and develop the practical skills to assist their children with learning issues, school problems or more effectively navigate the tricky waters of puberty!
- Managers and Business people: use NLP to enhance their communication skills, build stronger and more resourceful teams/staff members, augment their leadership skills, and more effectively participate in win-win negotiation and problem solving sessions.
- Salespeople: learn how to quickly and effectively establish rapport, determine the client's needs and expectations, position their product or service and establish long-term win-win relationships.
- Mental Health Professionals: learn how to take care of themselves, and assist their clients with the new insights and skills gained from working with the powerful and generative interventions that NLP invites.
- Medical Practitioners: learn how to establish greater rapport and work as a team with their patients, gain an enhanced understanding of the role that beliefs and secondary gain can play in the health or dis-ease of a patient.
- Athletes, Entertainers: learn how to focus on their goals, to draw on their inner resources and to identify those strategies/activities that do not support who they see themselves capable of becoming.
- Anyone who wants more out of life, who wants to improve communication at home or at work, who helps others, who wants to improve their health, who ... can benefit from NLP.

Q. What do the experts have to say about NLP?

A. Plenty of good things! Check some of these endorsements:

- "NLP may be the most powerful vehicle for change in existence ..." — Modern Psychology
- "NLP could be the most important synthesis of knowledge about human communication to emerge

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since the sixties.” — Science Digest

- “NLP cannot be dismissed as just another hustle. Its theoretical underpinnings represent an ambitious attempt to codify and synthesize the insights of linguistics, body language and the study of communication systems.” — Psychology Today

- “(NLP) does offer the potential for making changes without the usual agony that accompanies these phenomena... Thus it affords the opportunity to gain flexibility, creativity and greater freedom of action than most of us now know...” — Training and Development Journal

- “... real estate brokers and salespeople use Neuro-Linguistics to enhance their communication skills and provide them with more choices when working in a difficult situation. ... it shows how we make sense of the world around us and communicate.” — Real Estate Today

Q: Where can I find other NLP resources on the Internet?

A: There are many good resources for learning about NLP, finding trainers, and other information on the Internet. Here are a couple of my favorites that best explain more about NLP:

- NLP Information Center: <http://www.nlpinfo.com> .
Features : Comprehensive guide to online resources, articles, and other information about NLP.
- NLP.biz Resource : <http://www.nlp.biz/NLP/theindex.htm>
Features: Answers many questions and offers free info and lessons on NLP methods.

II. Legal Thinking Dynamics & Outlining

Q: What is a Legal Thinking Dynamics?

A: Legal Thinking Dynamics consists of a central word or concept, around the central word you draw the 5 to 10 main ideas that relate to that word. You then take each of those words and again draw the 5 to 10 main ideas that relate to each of those words.

In this way an exponential number of related ideas can quickly be produced with virtually no mental effort. The concept of ‘writers block’ is easily overcome once you have grasped the use of this simple technique!

Q: What can you do with Legal Thinking Dynamics?

A. Lots of things! For example,

1. Note Taking

- You can place each new idea in the right place, regardless of the order of presentation.
- It encourages the reduction of each concept to a single word.
- The product of Legal Thinking Dynamics can be ‘seen’ by the eye and memorized by your visual memory which has been shown to be almost perfect.
- Legal Thinking Dynamics helps organize information into a form that is easily assimilated by the brain and easily remembered. They can be used for noting anything — books, lectures, meetings, interviews, phone conversations.

2. Studying the Easy Way

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Instead of simply reading a legal case and highlighting everything or taking two pages of notes on it, try using Legal Thinking Dynamics while you read. Just draw your central word and then begin reading, everything you read some idea that strikes you as important or interesting, just add it in the appropriate place. When you are finished, you will have one page which summarizes everything of interest in that case and how it all relates to each other.

Whenever information is being retrieved from memory, Legal Thinking Dynamics allow ideas to be quickly noted as they occur, in an organized manner. There's no need to form sentences and write them out in full. They serve as quick and efficient means of review and so keep recall at a high level.

Whenever you want to encourage creativity, Legal Thinking Dynamics liberates the mind from linear thinking, allowing new ideas to flow more rapidly.

An added benefit is that you also have likely added some additional things which you thought up yourself. The act alone of Legal Thinking Dynamics will have greatly increased how much you absorbed from the case, and if you ever want to review the topic all you need to do is to look at your LTD Worksheet. If you want to learn the information very solidly then try to redraw the LTD Worksheet from memory a few times – the graphic/symbolic nature of using Legal Thinking Dynamics lends itself to long-term recall and understanding of the case!

3. Problem solving

Whenever you are confronted by a problem — professional or personal — Legal Thinking Dynamics help you see all the issues and how they relate to each other. They also help others quickly get an overview of how you see different aspects of the situation, and their relative importance.

4. Study Groups and Legal Thinking Dynamics

A group of people can work together to employ Legal Thinking Dynamics by following these steps:

1. Individually draw LTD Worksheets on what you each already know about the case.
2. Draw a group LTD Worksheet combining what you know as a group.
3. Decide what you need to learn based on this group LTD Worksheet.
4. Then individually study the material, each covering the same areas for depth of knowledge or covering different areas of the LTD Worksheet.
5. Again combine as a group and create a final master LTD Worksheet.

5. Presentations or Public Speaking

When giving a talk a set of notes in the form of a single LTD Worksheet has several advantages over other memory aids:

- Brief: Only a single page is needed and you just need to glance down at it to get your position and know what to discuss next.
- Not reading: As ideas are reduced to single words you will not be 'reading' your speech.
- Flexibility: If someone asks a question you can move instantly to the place on your LTD Worksheet which relates to that question and then return to where you were without losing yourself in a pile of cards

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or a linear paper.

- **Ease of Use:** Whenever preparing a speech or presentation, prepare an LTD Worksheet of the topic and its flow. This not only helps organize the ideas coherently; the visual nature of the LTD Worksheet means that you can read the whole thing in my head as you speak, without ever having to look at a sheet of paper.

6. Creative Writing & Report Writing

Legal Thinking Dynamics lets you rapidly produce a great number of ideas, and at the same time organize them by placing each idea next to what it is related to. This makes a very powerful tool for creative writing or report writing, where it is very important to get down all your ideas first. It is then a trivial matter to read the mind map and write a sentence or paragraph on each 'key word'.

Q. How was Legal Thinking Dynamics invented?

A. Legal Thinking Dynamics is based upon the work of Tony Buzan, who developed *Mind Mapping* following his research into note taking techniques.

1. Note Taking

Tony Buzan studied the three common techniques for taking notes during a lecture:

- Writing a complete transcript.
- Writing a summary.
- Writing key words only.

He then tested each of these and found the following results when testing how much was learned or remembered:

Least learned = 1, Most learned = 6

1. Complete transcript given to student
2. Student writes complete transcript
3. Summary given to student
4. Student writes summary
5. Key words given to student
6. Student writes own key words

2. Visual Memory

Another seemingly unrelated study on memory was also used in the formation of mind maps. In this study by Ralph Haber, 2560 photos were shown to subjects. Then subjects were shown 2560 pairs of photos and asked in each case to say which photo had been in the original group of 2560 and which had not. The success rate at this test averaged between 85% and 95% showing that humans have an almost photographic visual memory. In another study where 10,000 vivid pictures were used a success rate of 99% was recorded.

3. Originality & Creativity

Say two people were to draw a mini mind map around the idea 'airplane'. (A mini mind map is a mind map which only goes one level deep, i.e. it only has words which are directly related to the central idea). If each person comes up with seven related words, how many do you think would be duplicates between the two

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people? Studies have shown that the average is one word in common, and anything above two is very unusual.

So we now see a third aspect of Mind Mapping – it brings out creative and original thought! It uses your mind in the best way possible, for getting superior results!

The Result is Mind Maps

With these results and other research, Tony Buzan came up with a new method for taking notes – Mind Mapping. His new system was based on the idea of making the notes as brief as possible and also as interesting to the eye as possible.

For more info on Mind Mapping, please check out any books by Tony Buzan.

I learned from the basic Mind Mapping concept and added a variety of other ideas to tailor it specifically to Legal Study – the result is Legal Thinking Dynamics.

III. The Law School Mastery Method

Q. What is the Law School Mastery Method?

A. The Law School Mastery Method combines several approaches and disciplines to make the Law School experience easier, less costly, and more manageable for you.

1. The experiences of a number of law students at a variety of schools;
2. The collective input from interviews and discussions with top students, average students, poor students, teachers of all levels of quality, practicing attorneys, and others;
3. Insights into not only what to do to succeed, but what not to do to avoid poor performance;
4. Research into cutting edge mind sciences to help you get control over your stress, overcome limitations, and develop strategies for excellence;
5. Proven, tested study strategies to help you get the most out of the time you put in studying;
6. Proven, tested exam strategies to help you score as many points as possible on your exam, helping you learn the law and be at the top of your class;
7. Proven, tested methods and strategies for keeping cool, organized, and confident during the day to day ordeal of law school;
8. The principles of NLP specifically applied to succeeding at law school – classwork, exams, personal issues, and more;
9. The principles of Legal Thinking Dynamics specifically applied to the challenges you will have at law school.

As you can see, no other resource presents you as many important lessons and skills from as many different levels as The Law School Mastery Method. It's simply the most complete preparation on the market today.

Q. Will the Law School Mastery Method take long to learn?

A. No, not at all. The Home Study Course will only take a commitment of a few hours spread over several days. It is easy to integrate into your schedule. You can listen to the taped seminar in one day if you like, or spread over a weekend, or spread out easily over a week. The time you invest in approaching your law studies intelligently will pay back dividends all semester, at exam time, and throughout your law school career.

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Q. How can I learn the Law School Mastery Method?

A. You can explore and learn from The Law School Mastery Method in a variety of formats.

1. The Law School Mastery Deluxe Home Study Course

This includes:

- The complete Deluxe Home Study Course (the seminar on 10 Audio CDs, the Law School Mastery course manual, and the recommended 'Plan of Action'); and
- The email newsletter, containing more information, techniques, and information that the standard edition;
- An electronic book that you download upon purchase, so you can start your studies IMMEDIATELY. Don't wait for the tapes and course materials to arrive by mail – the e-book will get you started right away (a \$47.00 Value!);
- A special audio module in MP3 format that you download upon purchase, so you can get the benefits of the course IMMEDIATELY upon purchase (a \$47.00 Value!);
- **INNER CIRCLE BONUS:** 'Inner Circle Members Only' \$ 100 discount coupon for any 'Law School Mastery' weekend seminar. When you attend one of our great seminars (and we really recommend it – the experience is a great way to learn the Law School Mastery Method!), just follow the instructions on the coupon and receive \$ 100 off your seminar fee! (a \$100.00 Value!).

The price for the Law School Mastery Deluxe Home Study Course is normally \$ 397.00. But if you act now, the price is only \$ 297.00, plus postage & handling.

To order, please click [here](#).

2. The Law School Mastery Core Challenge Series

The Law School Mastery Method has individual programs dedicated to special skill sets. These are presented in three Audio CD sets. The topics are:

- Volume 1: The Basis For Successful Law Study
- Volume 2: Unlocking The Power of the Legal Mind
- Volume 3: Conquering the Law School Exam

Each set consists of four Audio CDs and one data CD, which includes the course manual in PDF form for personal printout. Upon purchase, the appropriate PDF manual will be available for download, also.

The price for the Law School Mastery Core Challenge Series volumes is \$ 97.00 each, plus postage & handling.

To order, please click [here](#).

3. The Law School Mastery Foundation Series

The Law School Mastery Method has individual programs dedicated to basic skill sets. These are presented in three Audio CD sets. The topics are:

- Volume 1: Developing the Skills for Law Study

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- Volume 2: The Secrets of Thinking Like A Lawyer
- Volume 3: The Elements of A Law Exam Answer

Each set consists of two Audio CDs and one data CD, which includes the course manual in PDF form for personal printout. Upon purchase, the appropriate PDF manual will be available for download, also.

The price for the Law School Mastery Foundation Series volumes is \$ 47.00 each, plus postage & handling.

To order, please click [here](#).

4. The Law School Mastery Method 3 Day Seminar

The Law School Mastery Method provides a detailed map explaining the exact methods you can use to excel in law school. Learning the method at a live three day seminar, normally held four times during the Fall Semester, is an excellent interactive way to learn the skills and retain them. Also, you can get special attention for your own personal questions and needs.

Live Seminars have a limited enrollment of 60 students, assuring everyone personal attention and guaranteeing a fun, productive atmosphere for all.

The seminar is three full days, about a total of about 20 hours, and registrants also get continued support for up to three years, including Personal Email Support for questions related to the methods covered in the seminar by course developer Vince Jericho.

For more information, please click [here](#).

5. The Law School Mastery Method 7 Day Bootcamp

The Law School Mastery Method provides a detailed map explaining the exact methods you can use to excel in law school. Learning the Law School Mastery Method at the live Seven Day Bootcamp, held over a week each July in Las Vegas, NV, is an excellent interactive way to learn the skills and retain them. for use in school. At the 7 Day Bootcamp you will give personal attention for your own questions, issues, and needs.

The Seven Day Bootcamp has a limited enrollment of 30 students, assuring everyone personal attention and guaranteeing a fun, productive atmosphere. It doesn't matter if 6 students show up, or if 30 show up – we'll go through the lessons and give everyone the personal attention they need. The Law School Mastery Seven Day Boot Camp attendees also get a free copy of the Law School Mastery Deluxe Home Study Course upon completion of the Bootcamp.

The seminar lasts seven days for a total of about 50 hours of instruction, exercises, drills, and more. Attendees also get continued support for up to three years, including Personal Email Support for questions related to the methods covered in the seminar by course developer Vince Jericho.

For more information, please click [here](#).

6. Special Private Training Sessions

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Special private instruction in the Law School Mastery Method is available. The course designer Vince Jericho works with a select number of private clients for individualized instruction. Availability is extremely limited.

Vince Jericho will consult with you before any instruction begins. After some preliminary discussion, Vince will design a personalized Law School Mastery curriculum based on your needs and wants. After the initial assessment of your strengths and weaknesses, Vince will work with you to design an individualized study plan that meets your needs in the timeframe you specify.

This curriculum includes one-on-one instruction with Vince, who will develop a specially crafted Law School Mastery course manual and curriculum, tailored to your special needs and interests.

Learn one-to-one with Vince Jericho, who will design an individualized course of study based on your needs and wants, or you and one, two, or three other persons can learn together with Vince Jericho with individualized instruction at a lower per-person price.

For more information, please click [here](#).